



Sponsored by: Illinois REALTORS® In Conjunction with: Heartland REALTOR® Organization

TEC 1726 – Instagram Social Strategy #564003295
Approved 3 credit hours of Elective Continuing Education
A course designed for: Illinois Licensed REALTORS®

Course Goal:

Dominate your local marketplaces with Stores, Photos and Live Video. This hands-on workshop focuses on how to build your branch. Learn how to use create listing graphics with Canva and other mobile apps. Learn how to generate leads with location-based tools in the app. Bonus – start using IGTV – Instagram’s new TV app with Instagram to build your real estate brand.

_____ **Wednesday, February 10, 2021** *(Registration deadline: 2/8/21)*
Instructor: Carrie Little [Register Online](#) (HRO Member login required)
Location: Heartland REALTOR Organization ***Class may be taught via Zoom, if deemed necessary***

Registration: 8:15 am - 8:50 am
Course: 9:00 am - 12:00 pm

Registration Options:

1. **Online:** Go to www.HeartlandRO.realtor, sign into **Members Only**, and click on **Register for Continuing Education Classes**.
2. **Phone:** 815-459-0600
3. **Email:** info@HeartlandRO.com
4. **Fax:** 815-459-0621

Name _____ Illinois License #: _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

Early Bird Registration Fee for REALTOR® Member \$35.00 _____

Registration Fee for Non-Members / After Deadline \$45.00 _____

Payment due at time of registration

*If a registrant cancels within 48-hours prior to the course, or is a no show, there is a \$10 cancellation fee.
Minimum of 15 Students to host. Seating limited to first 25 to register. (Unless being taught via Zoom)*

Do you have any disabilities which require special accommodation? If so, please identify your special needs:
